

# Envision

SEEING BEYOND

NOVEMBER - DECEMBER 2014

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ADVERTISING

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"Here's a Look at members of some of the Canadian sales teams who attended the VEW."



Jon Martinez and Fabrizio Bamberini from Marcolin USA/Viva



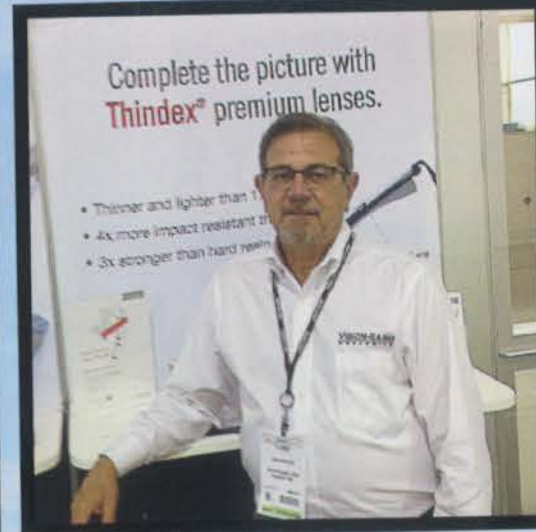
Albert Mo with McCray Optical



Zyloware Team, Michelle Flagiello, Sandra Laramee, Jacqueline Janiec and Dan Smith



Tim Gibbons representing Vision-Ease



Michael and Beverly Suliteanu with Michael Debono from WestGroup



Paul Storace and James Hamaker from Plan B Eyewear



Richard and Marc Allen from Optika Eyewear



Adam Greene and Katherine Gaier from Smith Optics



Richard Stortini and Carole Ménard from Prisma Optical Group



Mehran Baghaie and Anisa Ashenezi from Spectacle Eyeworks



Vuernet's team, left to right: Lucio Lazza, Valeria Afriat, Krison Wells-Kelley and Jenny Vesta, USA Account Manager for Boston Communications, Inc.



Uzo Ubani alongside Robert Lee from Younger Optics



Doris Ouellet, President of Doc & Associates



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*Front Scene*

Breton Communications in collaboration with the International Vision Expo & Conference organized the first Canadian ECPs VIP Cocktail which took place on Saturday September 20<sup>th</sup>, 2014 at the Venetian.



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"See you next year!"



## In the News

V.DESIGN



### Targeted for Today's Modern Men

Modern Optical International introduces four new styles to its G.V.X. collection for men. The line appeals to the business-oriented man whose active lifestyle in and out of the office demands classic, upscale-designed eyewear at an affordable price. Men who wear G.V.X. frames move in style all day long donning masculine shapes, earth-toned hues, durable materials and refined temple treatments.

Amongst G.V.X. styles for Fall 2014, the nylon rimless model GVX542 delivers a timeless look that compliments most any face shape. Sleek linear detailing on stainless steel utilizes two-tone colouration in matte black/navy, matte brown/light brown and matte gunmetal/light gunmetal.

For the urban-styled man, GVX545 is the must-have frame of choice. Metal temples contrast smartly against the TR90 memory plastic fronts and tips for a sophisticated, edgy look. The model is available in matte black, navy, and tortoise colours.



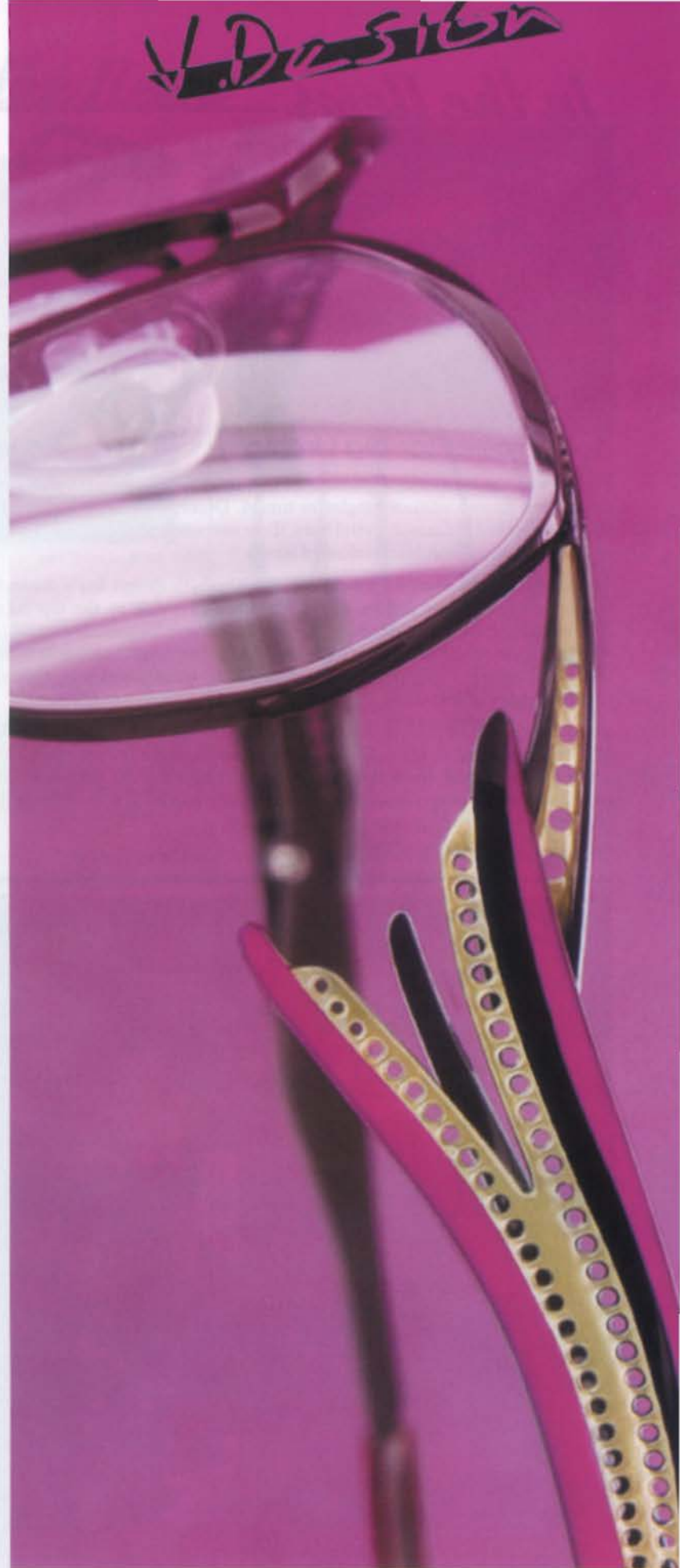
### New WestGroupe Product Release

Designed for women who are dedicated to making every moment count, F-3522 is a fun, light and feminine frame made from stainless steel.

This progressive-friendly frame has a two-tone flat metal front with a modified rectangular shape. The thin end piece and the multi-coloured geometric pattern on the temples gives this model a funky look.

Colours are available in black, purple, teal and brown and in size 53-18-135.

This new Fysh model is distributed by WestGroupe.



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