

vcpnTM
vision care product news

JAN 2015 • TotalityOptical.com

**AVOIDING
COMMON PAL
PROBLEMS**

Test Your *Frame*
Materials IQ

**THE BENEFITS
OF ONLINE
EDUCATION**



WILEY X'S
YOUTH FORCE

PROTECTIVE EYEWEAR FOR THE YOUNGER SET

YOUR TOTAL OPTICAL PRODUCT RESOURCE

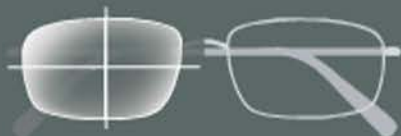
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EYEWEAR THAT PERFORMS

See perfect.

Look great.

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SEIKO
FREE-FORM

SEIKO
FRAMES

NEW



SPY, Dale Jr. 88, Admiral Designed to NASCAR champion Dale Earnhardt Jr.'s specs, five styles—Admiral, Dirty Mo, McCoy, General, and Farrah (for women), are available with Happy Lens™ and Trident polarization. **855-655-8980, spyoptic.com.**



ESCHENBACH OPTIK OF AMERICA, Readers Lightweight readers come in either a rectangular shape in anthracite or small oval in purple with zippered leatherette cases. Available in seven powers (+1.00D to +4.00D), the readers have a one-year warranty. ECPs receive a free display with purchase of 10 frames. **800-487-5389, eschenbach.com.**

COSTA, Tern in coconut fade with gray lenses Two styles make landfall: Seapoint classic aviator and Tern with a sleek rectangular shape. Both have no-slip Hydrolite nose pads and can be customized with gray, copper, or amber 580P™ lenses. **800-447-3700, costadelmar.com.**

WESTGROUPE, FYSH, F-3526 in nude This modern, square cateye comes in four funky colors of nude, black, purple, and gray tortle tortoise pattern along the brow bar and temples conveys a dramatic look without being too over-the-top. **800-361-6220, fyshuk.com.**

CLEARVISION OPTICAL, PuriTi, 308 This 100% titanium collection offers three new frames: 307 boasts a narrow front and subtle textured accents, 308 has a softer eye shape with thin temples, and 309 is a semi rimless navigator. **800-645-3733, cvoptical.com.**

THE PROFESSIONAL TOOLS TO PRICE AND PROMOTE FRAMES

<p>Removable Left Right Labels</p>	<p>Barcode Labels and Op-Tag™ Carriers</p>	<p>Plastic Op-Tags™ Available in 14 colors</p>	<p>NEW! TT368 for OfficeMeter® users, now available in 6 colors!</p>
<p>NEW! Poly-Lam Computer Tags</p>	<p>Custom Static Cling Vinyl Labels</p>	<p>Non-Slip Style B30</p>	<p>Custom Op-Tag™</p>
<p>Bar Code Packages</p>	<p>ABSafety</p>	<p>Create goodwill with custom "If Found, Please Return To" labels on all eyeglass cases that leave your practice.</p>	<p>VISION ADVISOR Eye Care</p>

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