

# INVISION<sup>®</sup>

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THE MAGAZINE FOR THE AMERICAN  
EYECARE PROFESSIONAL

SPECIAL FEATURE

## VEGAS SIGHTS

# 11

must-see  
attractions  
at Vision  
Expo West

Ellen DeGeneres wears  
sunglasses from her  
new ED Ellen DeGeneres  
line from MODA.



## HERE SHE COMES TO SAVE THE DAY!

An optician  
turns crime  
fighter



## SLOPES SEASON

Smart ways  
to sell winter  
sports goggles  
and lenses

# the rX-MEN

OPTICAL'S LEAGUE  
OF EXTRAORDINARY  
ECPS STRUTS ITS  
SUPERPOWERS

THE LATEST RELEASES **FRAMES**



**"DON'T FORGET ABOUT FLINT."**

**\$200**

Mari "Little Miss Flint" Copeny wears model Mott from **ARTICLE ONE**'s limited edition Flint Collection. Eight-year-old activist Mari helped bring the nation's attention to the Flint, MI water crisis, convincing President Obama to visit Flint personally. Article One, headquartered in Flint, will donate 100 percent of the profits from these frames to flintkids.org. [articleoneyewear.com](http://articleoneyewear.com)

**SURPRISE!**

Bring the party with playful model F-3559 by **FYSH UK**. This handmade acetate frame is available in a festive balloon bouquet of colors: green confetti, rainbow confetti, blue confetti and lavender confetti (shown here). Where's the cake? [westgroup.com](http://westgroup.com)



**\$245**

**SPECS AND THE CITY**

Inspired by downtown Manhattan, **NICOLE MILLER YOURFIT** is a new collection of frames for women, ranging in size from 54-16 to 58-17. Model NM Bedlow features a cool street grate detail that thankfully you won't get your heel caught in.

[lamyamerica.com](http://lamyamerica.com)



**\$164.95**

**SHAQ ATTACK**

Up your game with the **SHAQUILLE O'NEAL** model QD 112M. With colorful stripes, spring hinges and snap-in nose-pads, these sporty and serious specs go above and beyond, on and off the court.

[zyloware.com](http://zyloware.com)



**\$179.85**

**CARAPACE**

I was at a friend's lake house when her neighbor joined us. She pulled up in a kayak wearing **CO-COONS** and was a total badass. Imagine if she'd been wearing these Mini Slim model C4115A in new color leopard with polarized amber lenses?

[cocooneyewear.com](http://cocooneyewear.com)



**\$54.95**

**SCOOBY SNACK**

Named after Velma Dinkley, the super smart Scooby-Doo character, model Dinkley by **SPECTACLE EYEWORKS** is a stainless steel salute to the only member of the Scooby gang who could actually solve a mystery.

[spec-eyeworks.com](http://spec-eyeworks.com)



**\$369**

**MAKE YOUR MARC**

Extend summer for as long as possible in the big and bold model Marc 109S by **MARC JACOBS**. These shapely and sparkly sunnies will help you keep your cool as you head back to work or school.

[safilto.com](http://safilto.com)



**\$250**

\*All prices MSRP, except where noted