

We are your partner—
not your competitor.

ZEISS

www.zeiss.com/partner4ecp

Trending—Eponym brings new integrated approach to eyewear branding model. —16

New Sun Lenses

That Make **COLORS** Pop



entirely other level utilizing the intricate design on both the frame front and all the way down to the temples.

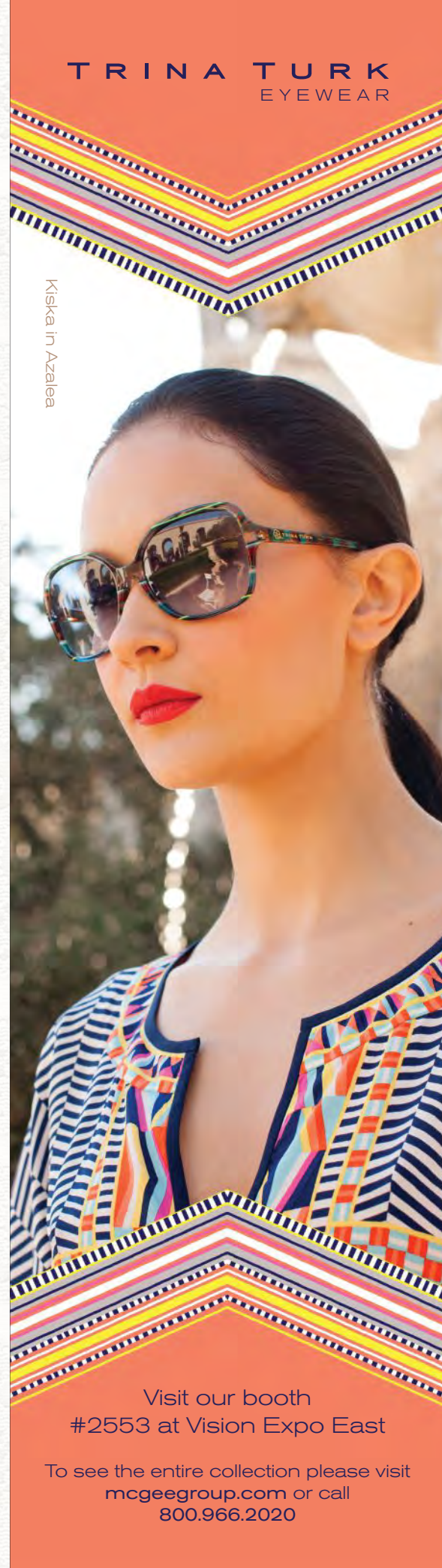
Featuring an acetate cut out on the front over the metal work and on the temple tips, this bright red coloring really makes this frame pop. **Fysh UK** style F-3576 from WestGroup is a playful take on the lace design with its blue and turquoise color combination. The metal frame features a simple dark blue front, but injects some fun into the frame with the blue and turquoise design running through the temples — making it the focal point of the look. **Bebe** sun frame, Vixen, from Altair showcases an acetate/metal combination. This chic frame displays an acetate front and temple tip. The metal on the upper temples feature a slightly shimmery filigree design adding an elegant look to this sleek, feminine frame.

WHY: It's elegant and delicate yet eye-catching. These intricate designs create versatility and dimension, often adding a fun pop to any frame look.



ALL FRAMES SHOT BY: COURTNEY FIELDS AND STEPHANIE GROSS BLACK BOX STUDIO

Kiska In Azalea



TRINA TURK
EYEWEAR

Visit our booth
#2553 at Vision Expo East

To see the entire collection please visit
mcgeegroup.com or call
800.966.2020