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EYE Wonder...

And It's All About...
Everything Under
the Sun... The New
Light Spectrum...
Springing Ahead...
Sunwear in Time...
rag & bone...
Patients and the
PALs Experience...

Spring Ahead

As noted and pictured by 20/20 editors Victoria Garcia and Jillian Urcelay, in this issue's eyewear and sunwear features "The New Light Spectrum" and "Everything Under the Sun" and in their powerful missives for What's New, What's Next, Eye Opener, Hall of Frames and the New Products pages (showcasing HUNDREDS of frame debuts!) this new season is SPECTacular in selections. The 20/20 editorial team is convinced eyewear vendors are at their creative max when it comes to delivering the GOODS. And now it is up to YOU to review those offerings and make GOOD on your cherished role delivering the best of this eyewear season to your customers/patients.



From top: SERAPHIN Montclair from Ogi Eyewear; LEMTOSH TT SE from MOSCOT; PARADOX 5052 from Aspex Eyewear; SCOTT HARRIS VIN-42 from Europa International



From left: VUARNET VL1802 from Vuarnet; EDDIE BAUER 32809 from Charmant USA; FYSH UK 2025 from WestGroupe; SPERRY Miramar from L'Amey America

Eyewear is HOT. And what follows is a further gathering of that object we all know and adore from an amazing number of different sources from proud Independent brands to fashionista designers and lifestyle mentors all looking for the opti-opportunity to spring ahead. *—James J. Spina*

Still life photographed by **NED MATURA**
Art Director **IRIS JOHNSON**
Senior Associate Editor **VICTORIA GARCIA**
Associate Editor **JILLIAN URCELAY**