

LaunchPad **New Products and Technology**

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SPECTACLE LENSES

Younger Releases Transitions XTRActive FT28 in Gray

Product: Transitions XTRActive FT28 from Younger Optics
Top Line: [Younger Optics](#) has expanded its polycarbonate composite segmented multifocal lens technology to include Transitions XTRActive FT28 bifocal lenses in gray. Polycarbonate bifocal lens wearers can now enjoy the extra protection of Transitions XTRActive lenses. The release follows Younger Optics' release of Transitions Signature segmented multifocals last year.
Close Up: "Younger Optics and Transitions Optical have developed a polycarbonate composite lens that incorporates a thin photochromic
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ALSO NEW

WestGroupe's FYSH UK Bows New Styles for July 2018

Colors and patterns inspired summer give a unique look and feel to the latest FYSH UK releases from [WestGroupe](#). Style F-3608 offers a renewed, modern approach to the classic square shape with a drop bridge and a two-tone acetate. Showing off a unique angled metal end cap, inspired by a retro look, this frame is offered in nude crystal, grey crystal, brown forest and wine cobalt. The semi rimless style F-3609 features a
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SPECIAL COLLABORATIONS

Super Debuts the Andy Warhol Iconic Fluo Series

Quick Take: For the SS 2018 season, [Super](#) has released the Iconic Fluo Series based off on one of its most successful designs inspired by Andy Warhol's personal eyewear with bold and powerful colors.
Specifics: This series blends classic and timeless form for the acetate frame with a bold and contemporary look.
Selling Points: The Iconic is a quintessential timeless frame, inspired from Warhol's personal eyewear and characterized by oval lenses, slender rimes,
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