

## LaunchPad **New Products and Technology**

*Now Incorporating VMail ProductWatch and VMail Technology*



### FRAME COLLECTION

#### WestGroupe Releases FYSH UK November Styles

**Quick Take:** [WestGroupe](#) has released its November FYSH UK frame styles that showcase bold color combinations, unique patterns and exclusive design elements.

**Specifics:** The mix of key fashion influences, handmade acetate and contemporary shapes create feminine styles for the confident woman.

**Selling Points:** FYSH UK style F-3614 features high contrasting color blocking on the front and temples with a metal end cap in a third accent color. A laser cut groove along

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### ALSO NEW

#### L'Amy America Unveils New TLG Styles

[L'Amy America's](#) TLG collection has expanded its offering with the addition of two new styles the NU030 and the NU031. These frames feature lightweight TR-90 fronts, flexible titanium temples and adjustable nose pads. TLG's Fulcrum Tech Hinge concept features a non-mechanical screwless hinge anchored by a central cylinder to maintain durability and tension of the temple. The NU030 is engineered with a comfortable and stylish design. The TR-90 front features finishes like translucent ombre and crystal

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### ALSO NEW

#### Modern Optical Adds Four Styles to Modz Kids

[Modern Optical International](#) has released four new styles for its Modz Kids Collection. Modz Kids frames feature cool styles and vibrant colors that kids will love while parents appreciate their affordability and durability. With 44 styles in the collection, Modz Kids offers a range of colorful choices and youthful details to reflect every child's personality. The new Eager frame features a handmade zyl front, stainless steel temples and spring hinges for comfort. It's available in the

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