

FYSH UK Spring 2018 Collection

March 2018

Drawing inspiration from the latest runway looks and the color trends of the season, the new FYSH UK collection for Spring 2018 features a vast array of bold colors, intricate patterns, unique constructions and shapes. Thanks to the clever combination of bright color accents, translucent or textured motifs and innovative design elements, each frame is brought to life in a dramatic way. Top quality materials make these styles the perfect accessory for the strong, ambitious, game changing women who embrace individual style.

A soft, modified cat eye shape with a mono block front, style F-3599 (image on home page) stands out for the two-tone coloring. Laser cut for a step down, layered look along the browline and the outside front edges, the top, bottom and inside of the frame are color matched to the accent color on the front. This style comes in a mixed palette of cider eggplant, black red, orchid black and teal charcoal.

Another mono block metal frame with two-tone coloring is style F-3602. It features a laser cut, eye-catching dot pattern on the front and the temples. The edges along the browline and the temple are beveled and in contrasting colors to create textural depth. Available color options include black rose, brown champagne, burgundy grey and navy turquoise.

Style F-3604 is a metal, semi rimless style that won't go unnoticed. The end pieces have a forked design that is also mirrored at the bridge. Finished with a printed multi-color, linear pattern, this style is available in color combinations of apricot fuchsia, black magenta, grey teal and purple lemon.



Featured in the brand-new FYSH UK campaign, styles F-3600 (Right) and F-3601 (left) are constructed with exclusive translucent patterned acetates reflecting one of the hottest trends of the season.



F-3600 is a round frame offered in rich Japanese acetate in vibrant hues of cobalt purple, grey fade, brown smoke and nude. It features a custom 5 barrel hinge with a discreet engraved logo. F-3601 is a combination frame where the metal front is sandwiched between two acetate layers. The double wire temples and a barrel hinge complete this style that comes in cherry black, turquoise black, brown gold and storm gun.

Model F-3603 is a squared off cat-eye shape frame featuring a triple lamination with a leopard print at the browline and temples. The frame is cut down to expose the translucent acetate in shades of grey, brown, red and blue.