



FYSH UK May 2018 releases

May 2018

Sophisticated patterns, glitter and translucent acetates are the focus for the summer FYSH UK collection.

The perfect blend of key fashion influences and eyewear trends creates interesting, fresh styles in the most current shapes, perfect for the confident woman who is not afraid to express her style.



The classic square shape of style F-3605 gets a modern twist with a linear patterned, translucent acetate. Adorned with brushed gold metal temples wrapping to the end pieces into a soft point, this frame is featured in the new FYSH UK campaign and is offered in nude smoke, black, aqua smoke, brown smoke.

Also featured in the new campaign is style F-3606. Beautifully designed with a modified cat eye shape, this metal frame is pierce cut-off along the front edges, end pieces and the temples in a geometric mosaic pattern.



The same pattern is reflected in the colorful printed browline. This style is available in four color combinations: cobalt mosaic, black mosaic, brown mosaic, and burgundy mosaic.

The modified square shape with uplifting corners of style F-3607 shimmers in a glitter, ombré acetate reflecting one of the key trends for SS18. Laser cut down the browline and the bridge mimics the unique double bridge effect highlighted in the FYSH UK 2018 Sunwear collection.

Rose shimmer, storm shimmer and gold shimmer are the color combinations for this style.