

EYEWEAR FASHION BLOG

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Revel in Sun-Tastic Shady Style for National Sunglasses Day

We can hardly contain ourselves because tomorrow is National Sunglasses Day! This commemorative date is held annually on June 27th, and it is the perfect opportunity to remind everyone of the importance of wearing stylish and protective shades as they head out the door. After all, American adults report experiencing trouble seeing, sunburnt eyes or eyelids, irritated eyes, red or swollen eyes, wrinkles around the eyes and even cancer on or around the eyes after prolonged exposure to the sun's harmful ultraviolet (UV) rays. And, according to a recent survey by The Vision Council, while nearly 28.2 percent of American adults say their no. 1 concern about UV eye exposure is vision loss, 27 percent report they don't typically wear sunglasses while outside. What's more is, while children generally receive about three times the annual adult dose of UV, 12.6 percent of American adults report using nothing for eye protection from the sun for their child[ren]. In addition, only 5 percent of American adults report their child[ren] "always" wears sunglasses. But with so many awesome styles available, there's no reason to not wear sunnies every time you and the kiddos step outside, no matter if it's cold or hot, sunny or cloudy, summer or winter, as the sun's UV rays are always at play.

Guys and gals can indulge in dramatic silhouettes like sassy cateyes and oversized rounds, or opt for classic sporty shapes and ultra-wearable wayfarer-inspired profiles. Flash and tinted lenses are still all the rage, while an array of hues from mint greens, rose golds, sky blues, lilac purples and more means there's a frame for every ensemble. Meanwhile, kiddies can sport chic aviator, cat-eye and Clubmaster-inspired silhouettes in bright blues, reds, yellows and whites. Sparkle effects and quintessential double bridge detailing are the perfect finishing touches for the mini-me frames.

Take a peek below and some of this season's hottest shades. If you're looking for more, check out TheVisionCouncil.org for information on UV eye protection and NationalSunglassesDay.com for additional celebratory inspiration. And don't forget to post a photo of yourself in your favorite sunnies, tagging @TheVisionCouncil, #NationalSunglassesDay and #SunglassSelfie to join in on the fun!

Brand: FYSH
Style: 2024

