

## NEW FRAME PRODUCTS

# Fysh UK

WestGroupe



WestGroupe debuts new styles from its Fysh UK collection. Inspired by the summer season, three new optical styles feature fresh colors, patterns and finishes for a unique look and feel. Designed for today's confident, on-the-go woman, the frames are crafted with innovative design elements including translucent materials and nature-inspired patterns. For a modern approach to the classic square shape, style 3608 features two-tone acetate and a drop bridge. Style 3609 is a semi-rimless frame featuring a subtle and contemporary laser-cut coral reef pattern and a two-tone sponge effect for added depth. Featuring a soft modified CatEye shape, feminine style 3610 showcases an intricate laser-cut baroque pattern on the bottom front and the temples, along with a shiny lacquer in a contrasting color that highlights the frame's brow line.

—Jillian Urcelay

Pricing: \$\$\$

(855) 455-0042

[westgroupe.com](http://westgroupe.com)