

Confidence Has No Competition

By Margaux Feldman - July 16, 2018 👁️ 12 💬 0



Individuality is an expression and style is the personal signature! **FYSH** is designed for the strong, ambitious, game changing women who embrace individual style. Combining the latest runway looks with the color trends of the season, **FYSH eyewear** features a vast array of bold colors, intricate patterns, unique constructions and shapes.



In breaking the creativity mould, FYSH eyewear is introducing the stylistic "Y" emblem into the branding, found in the FYSH logo. For a closer look at the FYSH re-branding, [click here](#).