

*Combating  
Digital Eye  
Strain* P33

SPECIAL SECTION/ABO CE

**EUROPEAN  
eyewear** P22

vcpn<sup>TM</sup>  
vision care | product news



*Sensual European  
Style* EMILO PUCCI  
EYEWEAR

SEPTEMBER 2018 • PRODUCT INFORMATION FOR OPTICAL PEOPLE • VISIONCAREPRODUCTS.COM

**YOUNGER  
OPTICS**  
The Optical Lens Innovators

David Rips, CEO



**SEE WHAT'S NEW FROM YOUNGER OPTICS!**  
AT VISION EXPO WEST BOOTH LP7087

**NUPOLAR**<sup>®</sup>  
*infinite gray*<sup>™</sup>



# expo Insider.

MAKE THE MOST OF YOUR VISION EXPO WEST EXPERIENCE WITH THESE SPECIAL OFFERS.



## Refuel, Tura Booth 16021

Book an appointment with Tura to receive an exclusive Ted Baker travel coffee cup. Plus, check out the all-new Lara Spencer Collection at the show to win a Lara Spencer frame.

800.242.8872 [Tura.com](http://Tura.com)

## High Five, Eyefinity Booth 13065

Stop by Eyefinity for free food and prizes on Sept. 27 in celebration of the company's fifth birthday. Demonstrations, drinks and appetizers will be offered throughout the show, plus receive special discounts on all purchases made at VEW.

800.269.3666 [Eyefinity.com](http://Eyefinity.com)



## Prize Fishing, Oakley Booth 16028

Test Oakley's Prizm polarized lenses by arming yourself with a fishing rod and the new water sport-specific model Split Shot. Catch the letters "P, R, I, Z and M" and win an Oakley-branded water bottle.

800.733.6255 [Oakley.com](http://Oakley.com)



## Customer Appreciation, ClearVision Optical Booth 16087

ClearVision is rewarding new accounts that place an 18-piece order at the show with a \$100 American Express gift card. Existing customers who refer a new customer are also eligible.

800.645.3733 [CVOptical.com](http://CVOptical.com)



## Free VEE, WestGroup Booth 17019

Customers who visit WestGroup's booth can enter to win airfare for two and hotel accommodations for three nights for Vision Expo East 2019 in New York City.

855.455.0042 [WestGroup.com](http://WestGroup.com)

## Deep Discounts, Thema Optical Booth G21049

Thema Optical is offering a 30% discount on every order of 15 pieces or more. ECPs can even customize "Your Own Collection" by choosing different style combinations.

786.803.8881 [ThemaOptical.com](http://ThemaOptical.com)



**WESTGROUPE  
FYSH**

STYLE: F-3615

This modified cat eye-shaped ophthalmic for women includes a metal inlay along the brow line and is constructed of animal-printed Mazzucchelli acetate. Iridescent colors in either leopard, chameleon or purple shift shades in the light.

855.455.0042  
WestGroupe.com

**AVALON  
EYEWEAR**

LE GRAND

STYLE: 3718

Four extra-large fit models for men feature mixed materials and classic colors accented with textured trim details. All styles include spring hinges and range in sizes from 58mm to 61mm with 150 to 155mm temple lengths.

888.767.0383  
AvalonEyewear.com

**DUTZ EYEWEAR  
FALL/WINTER  
COLLECTION**

STYLE: SNF0013 KOPIE

This ophthalmic collection takes inspiration from the 1980s with eye-catching textures such as plaids and earthy prints, black-and-white monochrome, and shades of green, such as martini olive and quetzal.

949.215.9661  
DutzEyewear.com

**DE RIGO REM  
CONVERSE**

STYLE: Q118

Featuring a sleek lightweight stainless steel silhouette, Q118 incorporates a rounded profile and a floating top bar with flattened temples accented with a racing stripe. Converse logo as a nod to the iconic Chuck Taylor sneaker. Spring hinges and adjustable nose pads provide a comfortable fit.

818.504.3950  
DeRigo.com

**ZYLOWARE  
EYEWEAR**

LEON MAX

STYLE: LM-4062

Taking a cue from architecture and modern design, style LM-4062 is a full-rim zyl, cat eye that incorporates spring hinges and a raised upper brow line in a contrasting color. It comes in three color combinations: khaki/tortoise, black/crystal and black/cream tortoise.

800.765.3700  
Zyloware.com