

# OPTICAL PRISM

THE MAGAZINE FOR EYECARE PROFESSIONALS

## OPTICAL PRISM | PREVIEW



### WESTGROUPE

The new FYSH F-3657 frame by WestGroupe is glamour personified.

Featuring embedded Swarovski crystals that add a unique and dramatic touch, this acetate cat-eye frame comes in a 55 eye size with spring hinges for those looking for larger sized women's frames.

This style, available in solid, gradient and shimmer options, is just one of the new models in the FYSH collection, which features both classic and fashion-forward shapes in the hottest fall hues with metallic, glitter and crystal accents.

The cat-eye F-3656 is another new model in the collection. The dramatic shape is highlighted by colour-blocking and mixed finishes as it combines high-shine metallic tones and textured matte colours to create a high-fashion, bold look.

The combination frame F-3655 beautifully blends shimmery acetate and metal hardware to create a design that is cool yet sophisticated. The squared cat-eye features a modern double bridge, metallic edging along the browline and a wrapped end piece that adds a simple elegance with a modern twist.

For more information, visit: [westgroupe.com](http://westgroupe.com)

### CENTENNIAL

The debut FILA eyewear collection, distributed by De Rigo REM and available in Canada by Centennial Optical, includes the unisex VF9241 frame, which boasts a fashion-forward silhouette with colourful, playful details. Crafted of rich acetate, the attention-grabbing round front profile with keyhole-bridge is emphasized by original two-toned laminate geometric temples.

The collection also includes the men's VF9279 frame, which is built for the active lifestyle of the youthful FILA male. Offering a rectangle acetate front profile with a transparent bridge, the temples mix lightweight carbon fiber with rubber details and the iconic F box logo for a style that is inventive and unexpected.

Taking inspiration directly from the world of streetwear, the VF9970 model was designed for the captivating and daring youngster. Constructed of lightweight stainless steel, the rectangular front profile is elevated with adjustable nose pads, while the boldly colourful geometric temples and temple tips add the right amount of contrast.

For more information, visit: [centennialoptical.com](http://centennialoptical.com)