

20/20

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FRAMES

The Elements of EyeStyle

Photographed by NED MATURA

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FYSH 3679 from WestGroupe

This Frame side of the total Eyewear equation is yours to define.
You tell the stories of its making.
You set the mark of its reason for being the best that it can be.
The drama and depth and desirability of this eyewear tale is bountiful.
Explore these Elements of Eyewear.
It is to the benefit of the wearer.
It is to your benefit.