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**CALENDAR OF EVENTS**

February 2022

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

**Upcoming events**

- ✓ **March 05 2022**  
Copenhagen Specs
- ✓ **March 31 2022**  
VISION EXPO EAST (VEE) 2022
- ✓ **April 01 2022**  
OAO Symposium and InfoMart 2022

[All Events](#)

**FIND NEWS**

Keyword

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**WestGroupe Launches FYSH 2022 Visual Campaign** 2022-02-22

With boldness and confidence at the core of the **FYSH** brand, the Modern Morocco theme of the 2022 campaign is a perfect fit, highlighting the brand's love of colour and pattern.



The campaign, shot in a Hollywood Hills Moroccan mansion by the famed fashion photographer Yu Tsai, features stunning architectural elements and a Mediterranean interior with walls and flooring made of mesmerizing mosaics. The exotic location, with its architectural and colourful appeal, beautifully complements the intricate detailing and rich, deeply saturated jewel tones of the 2022 FYSH optical and sun collection.

