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LaunchPad: Frame Collection

WestGroupe’s Fysh Launches New Pre-Summer 2022 Models

By Staff
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Quick Take: Fysh, from WestGroupe, is launching four new optical styles for pre-summer 2022.
Specifics: The new styles are F-3687, F-3692, F-3693 and F-3694. F-3687 is a softened, rectangular frame with shimmery patterns layered with a high gloss epoxy finish. The frame features a laser cut step down on the brow bar and is available in Black Gold Shimmer, Navy Shimmer, Teal Shimmer and Rose Shimmer. F-3692 is a combination frame in an uplifting square shape with a laser-cut filigree design on the edges and softly colored acetate rims. It is available in Pecan Rose Gold, Grey Silver, Teal Gold and Lavender. F-3693 is an angular cat eye frame with a dropped bridge. It features a laser-cut floral pattern along the front and temples and is available in Black Rose Gold, Atlantic Blue Gold, Purple Rose Gold and Emerald Gold. Finally, F-3694 is a semi-rimless frame with a split endpiece and laser cut temple detailing. It is available in Black Camel, Navy Iris, Grey Rose Gold and Eggplant Magenta.
Selling Point: The new Fysh collection is bold, strong and eye-catching.
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