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NEW FRAME PRODUCTS

Fysh

WestGroupe

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WestGroupe adds new optical styles to its Fysh collection. Designed for women, the new styles offer a mix of classic and fashion forward styling in eye-catching colors and bold patterns with intricate detailing. An updated version of a Fysh classic, style 3694 offers a semi-rimless construction with a split end piece and laser cut temple detail. Style 3692 is constructed of stainless steel with handmade acetate rim inserts for a combination frame that offers an uplifting square shape with feminine laser-cut filigree design on the frame's edges. For women looking for a bit of sparkle, style 3687 features a softened rectangle shape with elevated shimmer patterns layered with a high gloss epoxy finish.