

20/20

JULY 2022

NEW FRAME PRODUCTS

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Spotlight on Fysh



WestGroupe adds new optical styles to its Fysh collection. Designed for women who embrace individual style, the three new frames offer bold colors and fun patterns inspired by playful summer trends. Design details seen throughout the collection include unique prints, colorblocking and laser-cut detailing. Style 3695 offers a modified square shape with a gentle upsweep and is crafted of handmade acetate that was created by digitally printing leopard and zebra prints onto the material. Constructed of stainless steel, style 3696 also offers a modified square shape with laser-cut detailing on the brow bar for additional texture. Rounding out the new additions is style 3697, which features an oversized angular CatEye shape constructed of stainless steel with a laser-cut brow bar and colorblocking.