

OPTICALPRISM
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English

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WestGroup

Presents

FYSH

FYSH eyewear is designed for strong, ambitious, game-changing women who embrace their individual style. The two new models offer bold colors and fun patterns inspired by the latest Fall trends, for impactful style that stays true to the DNA of the brand. Color blocking, whimsical shapes, custom lamination, and playful motifs enable the FYSH woman to fearlessly express her personality through her choice of eyewear.

Fun and fabulous, F-3703 is a classic cat-eye with attitude. This mood-boosting frame features custom handmade acetate in dynamic colorways that let the wearer show their personal style with confidence. Custom lamination creates a color blocking effect on the front and is perfectly complemented with matching monochrome temples for a sleek and sophisticated look.

OBE space screws keep the temples tight and secure. Perfect for customers looking for eye-catching hues, this frame is available in Black Cream Terracotta, Navy Orchid Teal, Grey Rose Mauve, and Tortoise Raspberry Violet.

F-3704 is effortlessly chic with its modified-squared eye shape, dropped bridge and eye-catching hues. Available in unique translucent colorways, the front has a custom-laminated pattern inspired by the fall knit trends along the brow line that carries through to the temples. Beveling along the top enhances the overall design of the frame. High-quality European OBE spring hinges allow for extra comfort and a perfect fit. Available in Grey Butterscotch, Teal Pecan, Lavender Grey, and Rose Indigo.

